

# INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**3050 K St NW**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1533249-1	10/16/16	October 2016	09/26/16 - 10/10/16

Property	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Clinton/D/President	HFA 2016 60S	5559

Flight Dates	Order #	Alt Order #
10/04/16 - 10/10/16	1533249	08409768

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9912856	278	295

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/10/16	10/10/16	Nightline	1238-107A	1-----	1:00	1	\$280.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$280.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	12:51 AM	Nightline	1238-107A	1:00	HFA16G365H	\$280.00 NM
3	10/10/16	10/10/16	WPBF News 25 @ Noon	12pm-1230pm	1-----	1:00	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	12:13 PM	WPBF News 25 @ Noon	12pm-1230pm	1:00	HFA16G365H	\$600.00 NM
4	10/10/16	10/10/16	Dr. Oz	3-4p	1-----	1:00	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/10/16	10/16/16	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	3:55 PM	Dr. Oz	3-4p	1:00	HFA16G365H	\$700.00 NM
5	10/04/16	10/07/16	Ellen	4-5p	-TWTF--	1:00	1	\$1,050.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	1	\$1,050.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/07/16	4:07 PM	Ellen	4-5p	1:00	HFA16G365H	\$1,050.00 NM
6	10/04/16	10/07/16	Tu-F 5pm News	5-6pm	-TWTF--	1:00	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-TWTF--	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/06/16		Tu-F 5pm News	5-6pm	:00		<del>\$1,200.00</del> NM
					Credited				
1	WPBF	F	10/07/16	5:43 PM	Tu-F 5pm News	5-6pm	1:00	HFA16G365H	\$1,200.00 NM

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1533249-1	10/16/16	October 2016	09/26/16 - 10/10/16
Advertiser		Product	Estimate Number
Clinton/D/President		HFA 2016 60S	5559

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/04/16	10/07/16	Tu-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	-TWTF--	1:00	2	\$1,200.00	NM
7	10/04/16	10/07/16	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	-TWTF--	1:00	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -TWTF-- 1 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/07/16	6:27 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	HFA16G365H	\$1,400.00 NM
8	10/04/16	10/07/16	Wheel Of Fortune Class of Time - Pre-emptible with notice	7-7:30PM	-TWTF--	1:00	1	\$2,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -TWTF-- 1 \$2,650.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/06/16		Wheel Of Fortune	7-7:30PM	:00		<del>\$2,650.00</del> NM
					Credited				
9	10/04/16	10/07/16	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	-TWTF--	1:00	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -TWTF-- 2 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/06/16	7:39 AM	Good Morning America	7-9AM	1:00	HFA16G365H	\$1,200.00 NM
2	WPBF	F	10/07/16	8:25 AM	Good Morning America	7-9AM	1:00	HFA16G365H	\$1,200.00 NM
10	10/04/16	10/07/16	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-TWTF--	1:00	2	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -TWTF-- 2 \$3,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	10/06/16		Jeopardy	7:30-8PM	:00		<del>\$3,000.00</del> NM
					Credited				
1	WPBF	F	10/07/16	7:41 PM	Jeopardy	7:30-8PM	1:00	HFA16G365H	\$3,000.00 NM
11	10/10/16	10/10/16	DWTS Class of Time - Pre-emptible with notice	8-10p	1-----	1:00	1	\$5,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$5,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/10/16	8:44 PM	DWTS	8-10p	1:00	HFA16G365H	\$5,400.00 NM
13	10/04/16	10/09/16	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	-TWTF-S	1:00	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -TWTF-S 2 \$1,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/07/16	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	HFA16G365H	\$1,400.00 NM
2	WPBF	Su	10/09/16	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	HFA16G365H	\$1,400.00 NM
14	10/09/16	10/09/16	Matter of Fact Class of Time - Immediately Pre-emptible without notice	SUN 10-1030A	-----S	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/09/16	10:15 AM	Matter of Fact	SUN 10-1030A	1:00	HFA16G365H	\$200.00 NM

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**Lehigh Valley, PA 18002-6885**

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1533249-1	10/16/16	October 2016	09/26/16 - 10/10/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Clinton/D/President	HFA 2016 60S	5559	

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/09/16	10/09/16	Matter of Fact Class of Time - Immediately Pre-emptible without notice	SUN 10-1030A	-----S	1:00	1	\$200.00	NM
15	10/10/16	10/10/16	Good Morning America Class of Time - Pre-emptible with notice	7-9AM	1-----	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$1,200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/10/16	8:55 AM	Good Morning America	7-9AM	1:00	HFA16G365H	\$1,200.00 NM
16	10/06/16	10/06/16	Good Morning America Class of Time - Immediately Pre-emptible without notice	7-9AM	---T---	1:00	1	\$496.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---T--- 1 \$496.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	10/06/16	8:37 AM	Good Morning America	7-9AM	1:00	HFA16G365H	\$496.00 NM
17	10/10/16	10/10/16	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	6-7AM	1-----	1:00	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/10/16 10/16/16 1----- 1 \$1,200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	M	10/10/16	6:53 AM	WPBF News 25 Mornings	6-7AM	1:00	HFA16G365H	\$1,200.00 NM
18	10/06/16	10/06/16	WPBF News 25 Mornings Class of Time - Immediately Pre-emptible without notice	6-7AM	---T---	1:00	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---T--- 1 \$400.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	10/06/16	6:51 AM	WPBF News 25 Mornings	6-7AM	1:00	HFA16G365H	\$400.00 NM
19	10/08/16	10/08/16	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----S-	1:00	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S- 2 \$200.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WPBF	Sa	10/08/16	5:27 AM	Sat 5-6am News	Sat 5-6am	1:00	HFA16G365H	\$200.00 NM
1	WPBF	Sa	10/08/16	5:53 AM	Sat 5-6am News	Sat 5-6am	1:00	HFA16G365H	\$200.00 NM
20	10/09/16	10/09/16	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----S	1:00	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 -----S 1 \$900.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/09/16	7:40 AM	GMA Sunday 7-8am	Sun 7-8am	1:00	HFA16G365H	\$900.00 NM
21	10/06/16	10/07/16	WPBF NEWS AT 9:00AM Class of Time - Pre-emptible with notice	M-F 9A-10A	---TF--	1:00	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/03/16 10/09/16 ---TF-- 1 \$600.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Th	10/06/16	9:59 AM	WPBF NEWS AT 9:00AM	M-F 9A-10A	1:00	HFA16G365H	\$600.00 NM
22	10/06/16	10/06/16	GENERAL HOSPITAL Class of Time - Pre-emptible with notice	GENERAL HOSPIT	---T---	1:00	1	\$1,050.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									

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Advertiser	Product	Estimate Number	
Clinton/D/President	HFA 2016 60S	5559	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/06/16	10/06/16	GENERAL HOSPITAL	GENERAL HOSPIT	---T---	1:00	1	\$1,050.00	NM
Class of Time - Pre-emptible with notice									
10/03/16 10/09/16 ---T--- 1 \$1,050.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Th 10/06/16 2:03 PM GENERAL HOSPITAL GENERAL HOSPIT 1:00 HFA16G365H \$1,050.00 NM									
23	10/07/16	10/07/16	Fri ABC Prime A	8-9PM	----F--	1:00	1	\$4,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 ----F-- 1 \$4,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/07/16 7:59 PM Fri ABC Prime A 8-9PM 1:00 HFA16G365H \$4,300.00 NM									
24	10/07/16	10/07/16	Jimmy Kimmel	1135P-1238A	----1--	1:00	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 ----1-- 1 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/07/16 12:04 AM Jimmy Kimmel 1135P-1238A 1:00 HFA16G365H \$600.00 NM									
25	10/08/16	10/08/16	Miami vs. FSU College Fc8-1130p		-----S-	1:00	1	\$14,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -----S- 1 \$14,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 10/08/16 7:59 PM Miami vs. FSU College Football 8-1130p 1:00 HFA16G365H \$14,400.00 NM									
26	10/06/16	10/07/16	The View	11A-12PM	---TF--	1:00	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 ---TF-- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/07/16 11:16 AM The View 11A-12PM 1:00 HFA16G365H \$900.00 NM									
27	10/09/16	10/09/16	Sun 5-6am News	Sun 5-6am	-----S	1:00	2	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 -----S 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Su 10/09/16 5:15 AM Sun 5-6am News Sun 5-6am 1:00 HFA16G365H \$200.00 NM 1 WPBF Su 10/09/16 5:55 AM Sun 5-6am News Sun 5-6am 1:00 HFA16G365H \$200.00 NM									
28	10/07/16	10/07/16	1-5PM NEWS	FRI 1-5PM News	----F--	1:00	6	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/03/16 10/09/16 ----F-- 6 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF F 10/07/16 12:28 PM 1-5PM NEWS FRI 1-5PM News :30 HFA16V359H \$1,200.00 NM 4 WPBF F 10/07/16 2:38 PM 1-5PM NEWS FRI 1-5PM News 1:00 HFA16G365H \$1,200.00 NM 2 WPBF F 10/07/16 3:15 PM 1-5PM NEWS FRI 1-5PM News 1:00 HFA16G365H \$1,200.00 NM 5 WPBF F 10/07/16 3:23 PM 1-5PM NEWS FRI 1-5PM News 1:00 HFA16G365H \$1,200.00 NM SPOT ADDED DUE TO HURRICANE COVERAGE 6 WPBF F 10/07/16 4:36 PM 1-5PM NEWS FRI 1-5PM News 1:00 HFA16G365H \$1,200.00 NM SPOT ADDED DUE TO HURRICANE COVERAGE									

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<u>Advertiser</u> Clinton/D/President	<u>Product</u> HFA 2016 60S	<u>Estimate Number</u> 5559	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/07/16	10/07/16	1-5PM NEWS	FRI 1-5PM News	----F--	1:00	6	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WPBF	F	10/07/16	4:59 PM	1-5PM NEWS	FRI 1-5PM News	1:00	HFA16G365H	\$1,200.00 NM
29	10/09/16	10/09/16	Matter of Fact	SUN 10-1030A	-----S	1:00	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/03/16	10/09/16	-----S	1	\$200.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WPBF	Su	10/09/16	10:28 AM	Matter of Fact	SUN 10-1030A	1:00	HFA16G365H	\$200.00 NM
<u>Total Spots</u>							<b>35</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$53,276.00</b>
<u>Agency Commission</u>	<b>\$7,991.40</b>
<u>Net Amount Due</u>	<b>\$45,284.60</b>

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearst.com/broadcasting/who-we-are](http://www.hearst.com/broadcasting/who-we-are)

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Hearst Television Inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.